

# TRADER'S FORUM

trade show • trade magazine • virtual

96 Bradwick Dr, Suite 200, Concord, ON, L4K 1K8, Canada, Tel: 905.760.7694, Fax: 905.738.3557  
E-mail: sales@tradersforum.ca, Http:// www.tradersforum.ca

## TORONTO JANUARY 31-FEBRUARY 3, 2010

**Location:**

330 Progress Ave,  
Toronto, ON, M1P 2Z4

**Show Hours:**

January 31 from 9:00 AM to 6:00 PM  
February 1 from 9:00 AM to 6:00 PM  
February 2 from 9:00 AM to 6:00 PM  
February 3 from 9:00 AM to 3:00 PM

**Move in:**

January 29 from 9:00 AM to 6:00 PM  
January 30 from 9:00 AM to 6:00 PM

**Move out:**

- February 3 from 3:00 PM to 11:00 PM
- February 4 from 9:00 AM to 2:00 PM

**Advanced Samples Delivery:**

January 28 from 9:00 AM to 1:00 PM

**Show Fixtures:**

Decor Experts Expo (DEE). Check the order form on-line.  
Tel: 450-646-2251  
Contact: Denis Dion

**Hotel Reservation:**

Delta Toronto East -\$115 /single occupancy  
\$122/double occupancy

The price includes full American breakfast and shuttle bus to/from the show facility  
2035 Kennedy Rd, Toronto, ON, M1T 3G2  
Reservation: 416-299-0562  
Reservations must be received at the hotel by January 7, 2010

### Application and Contract for Exhibit Space - TRADER'S FORUM SHOW

Company name, address and telephone number as it should be published:

_____	( _____ ) _____		
COMPANY NAME	TELEPHONE		
The undersigned (hereafter called the "Exhibitor") hereby applies for space in the Trader's Forum Show scheduled to be held in Toronto, on January 31-February 3, 2010	( _____ )		
_____	FACSIMILE		
ADDRESS LINE 1	E-MAIL		
_____	WEBSITE		
ADDRESS LINE 2			
_____			
CITY	PROVINCE	POSTAL CODE	CONTACT NAME

**Space with Standard Booth 10'x10':**

Price -\$1000+GST

The price includes: 10'x10' carpeted booth space, 8' high side and back drape, 1 electrical outlet with the light stand.

I/We agree to make 100% payment on or before January 5, 2010 in order to reserve space at the upcoming show.

**Number of booths required:**

10 x10 \_\_\_\_\_

**Amount enclosed:**

\$ \_\_\_\_\_

payable to Trader's Forum Inc

I/We fully understand that this form shall become a binding contract upon acceptance by TRADER'S FORUM INC.  
I/We have read, understand, and accept the terms and conditions set forth herein, and on the reverse side hereof,  
and agree to accept reassignment, if necessary, to create a more effective exposition.

X \_\_\_\_\_ / \_\_\_\_\_

APPLICANTS' AUTHORIZED SIGNATURE:  
(MUST BE SIGNED BY AN AUTHORIZED OFFICER)

DATE

**Please Mail or Fax completed form to:**

Trader's Forum Inc.  
96 Bradwick Dr, Suite 200  
Concord, ON, L4K 1K8

Tel: 905.760.7694  
Fax: 905.738.3557

NAME (PLEASE PRINT)

# TRADER'S FORUM

trade show • trade magazine • virtual

96 Bradwick Dr, Suite 200, Concord, ON, L4K 1K8, Canada, Tel: 905.760.7694, Fax: 905.738.3557  
E-mail: sales@tradersforum.ca, Http:// www.tradersforum.ca

## Terms and Conditions, Rules and Regulations of Agreement (Please read carefully)

1. (a) The Exhibitor agrees to abide by all rules and regulations adopted by Trader's Forum Inc. ("Management") and agrees that "Management" shall have final decision in adopting any rule or regulation deemed necessary prior to, during, and after the show.

(b) The Exhibitor agrees to observe all union contracts and labour regulations agreements in force, agreements between "Management" and the official contractors serving the show facility and companies operating in the building in which the show takes place and to observe the labour laws of the jurisdiction in which the building is located. The Exhibitor will not do anything directly or indirectly connected with their display, which might be violation of any laws, bylaws, ordinances, or regulations of any government or regulatory body.

(c) The Exhibitor agrees to obtain, at its own expense, any licenses or permits which are required, including without limitation, from government bodies, trade or industry associations, and any other third parties, for the operation of its trade business during the show and to pay all taxes that may be levied against it as a result of the operation of its trade or business in their space allocated.

(d) The Exhibitor agrees not to conduct or be associated with a promotional contest in connection with the show, where the prize or prizes having a value in excess of \$40 are offered, unless the Exhibitor (i) satisfies "Management" that the contest is being operated in accordance with the law and (ii) provides a letter satisfactory to "Management" covering the value of the prize(s).

(e) The Exhibitor agrees to obey any non-smoking regulations in effect at the facility and agrees to ensure that its employees and agents obey any such regulations.

2. (a) The Exhibitor agrees to occupy the contracted exhibitor space during the full term of the show and to exhibit only the products belonging to him.

(b) "Management" reserves the right, in its sole direction to: (i) determine the eligibility of exhibitors and exhibits for the show, (ii) reject exhibits or exhibitors which "Management" considers objectionable, and (iii) relocate exhibitors and exhibits when, in "Management's" opinion, such moves are necessary to

maintain character and/or good order of the show.

3. The Exhibitor shall not assign any rights under this agreement or sublet or share the space without the prior written permission of "Management", which permission may be arbitrarily withheld.

4. The Exhibitor shall obtain and maintain at its own expense during the period commencing on the first Move-In date and terminating on the last Move-Out date, a policy of insurance acceptable to "Management". The policy of insurance shall name "Management" as loss-insured and insure the Exhibitor against all claims of any kind arising from or in any way connected with the Exhibitor's presence or operations at the show. Policy shall provide coverage of at least \$1,000,000 for each separate occurrence. At the request of "Management", the Exhibitor shall furnish a copy of such policy.

5. (a) The Exhibitor accepts all risks associated with the use of the exhibit space. The Exhibitor shall not make any claim or demand or take legal action, whatsoever, against "Management", the show sponsors, or the facility in which the show is held, for any loss, damage or injury howsoever caused, to the Exhibitor, its officers, employees, agents or their property.

(b) The Exhibitor agrees to indemnify and hold harmless "Management", show sponsors, and the facility, their respective officers, agents and employees, against all claims, costs and charges of every kind resulting from their occupancy of the exhibit space or its environs, for personal injuries, death, property damages or any other damage sustained by the Exhibitor or its officers, agents, employees or those for whom in law they are responsible, or "Management", or a visitor of the show.

6. All of the Exhibitor's property at the show shall be the sole risk of the Exhibitor and "Management" assumes no responsibility for loss or damage thereto.

7. The Exhibitor is liable for any damage they cause to the facility or to any property of "Management", its agents or any other exhibitor. The Exhibitor may not apply paint, lacquer, adhesive, or other coatings to the facility or to the property of "Management", its agents or any other exhibitor.

8. This contract may only be cancelled with 60 days written notice received by "Management". If "notice of cancellation" is received 60 days or less prior to the first day of the show, the exhibitor is liable for full payment of his/her rental space under this contract. In the event the exhibitor fails to make payment for the rental space under this contract, "Management" reserves the right to cancel this contract without notice and all rights of the exhibitor hereunder shall cease and terminate. Thus, any payment(s) made by exhibitor on account will be retained by show "Management" as liquidated damages for breach contract and show "Management" may thereupon rent said space to another party. Failure to appear at the event does not release exhibitor from responsibility for payment of the full cost of the space rented as per this contract.

9. The Exhibitor agrees no display will be dismantled or goods removed during the entire run of the show, but will remain intact until the end of the final closing hour of the last show day. The Exhibitor also agrees to remove its display and equipment from the show site by the final Move-Out time limit, or in the event of failure to do so, the Exhibitor agrees to pay for such additional cost as may be incurred.

10. In the event that the facility in which the show is to be held is destroyed or becomes unavailable for occupancy, for reasons beyond the control of "Management" or is unable to permit the Exhibitor to occupy the facility or the space, or if the show is cancelled or curtailed, "Management" and sponsors will not be responsible for any loss of business, loss of profits, damage or expense of whatever nature that the Exhibitor may suffer. The reasons listed include, but are not limited to such reasons as casualty, explosion, fire, lighting, flood, weather, epidemic, earthquake or other Acts of God, acts of public enemies, acts of terrorism or terrorist threats, riots or civil disturbances, strike, lockout or boycott.

11. In the event that an Exhibitor's cheque is returned by the bank due to insufficient funds, a \$25 fee will be charged to the Exhibitor.

I/We fully understand that this form shall become a binding contract upon acceptance by TRADER'S FORUM INC. I/We have read, understand, and accept the terms and conditions set forth herein, and on the reverse side hereof, and agree to accept reassignment, if necessary, to create a more effective exposition.

X \_\_\_\_\_  
APPLICANTS' AUTHORIZED SIGNATURE:  
(MUST BE SIGNED BY AN AUTHORIZED OFFICER)

\_\_\_\_\_/\_\_\_\_\_  
DATE

\_\_\_\_\_  
NAME (PLEASE PRINT)