

TRADER'S FORUM

trade show • trade magazine • virtual showrooms

96 Bradwick Dr, Suit 200, Concord, ON, L4K 1K8, Canada, Tel: 905.760.7694, Fax: 905.738.3557
E-mail: sales@tradersforum.ca, Http:// www.tradersforum.ca

MONTREAL AUGUST 28-30, 2011

Location: Place Forzani
4855 Louis-B.-Mayer St
Laval, PQ, H7P 6C8

Show Hours:
August 28, 2011 9.00 a.m.-6.00 p.m.
August 29, 2011 9.00 a.m.-6.00 p.m.
August 30, 2011 9.00 a.m.-4.00 p.m.

Move in:
August 26, 2011 9.00 a.m.-6.00 p.m.
August 27, 2011 9.00 a.m.-6.00 p.m.

Move out:
August 30, 2011 4.00 p.m.-9.00 p.m.

Advanced Samples Delivery:
Place Forzani will accept advanced deliveries on
August 25, 2011 9.00 a.m.- 4.00 p.m.

Show Fixtures:
Decor Experts Expo (DEE). The order form is online at www.tradersforum.ca
Contact: Denis or Christine at 450-646-2251

Hotel Reservation:
Le St-Martin Hotel & Suites - \$117 for standart room single/double occupancy
1400, Maurice-Gauvin Rd, Laval, PQ, H7S 2P1
Includes Continental Breakfast and parking.
Reservation Toll Free: 1-866-904-6835, Tel:450-902-3000, Fax: 450-902-3030
Reservations must be received at the hotel by July 26, 2011

Application and Contract for Exhibit Space - TRADER'S FORUM SHOW

Company name, address and telephone number as it should be published:

COMPANY NAME	(_____)
The undersigned (thereafter called the "Exhibitor") hereby applies for space in the Trader's Forum Show scheduled to be held in Montreal, on August 28 to 30, 2011	TELEPHONE
ADDRESS LINE 1	(_____)
ADDRESS LINE 2	FACSIMILE
CITY	E-MAIL
PROVINCE	WEBSITE
POSTAL CODE	CONTACT NAME

Space with Standard Booth 10'x10':

Price: 1st Booth - \$1000.00, 2nd Booth - \$950.00, 3rd and subsequent - \$900.00. **HST (13%) IS EXTRA.**
The price includes: 10'x10' booth, 8' high side and back drape, carpet, 1 electrical outlet, free parking,

We would like to reserve _____ booth/s for the upcoming show.

Credit card _____, Expire date _____/_____/_____

Card Holder Name _____

Authorized Charge amount in CAD \$ _____ Please add 13% HST to the cost of the booth(s)

I give full authorization to Trader's Forum Inc to charge the above amount on my credit card and shall not decline, reject or challenge that amount.

Name _____ Signature _____ Date _____

I/We fully understand that this form shall become a binding contract upon acceptance by TRADER'S FORUM INC.
I/We have read, understand, and accept the terms and conditions set forth herein, and on the reverse side hereof,
and agree to accept reassignment, if necessary, to create a more effective exposition.

X _____ / _____
APPLICANTS' AUTHORIZED SIGNATURE: DATE
(MUST BE SIGNED BY AN AUTHORIZED OFFICER)

NAME (PLEASE PRINT)

Please Mail or Fax completed form to:

Trader's Forum Inc.
96 Bradwick Dr, Suite 200
Concord, ON, L4K 1K8

Tel: 905.760.7694
Fax: 905.738.3557

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Terms and Conditions, Rules and Regulations of Agreement (Please read carefully)

1. (a) The Exhibitor agrees to abide by all rules and regulations adopted by Trader's Forum Inc. ("Management") and agrees that "Management" shall have final decision in adopting any rule or regulation deemed necessary prior to, during, and after the show.

(b) The Exhibitor agrees to observe all union contracts and labour regulations agreements in force, agreements between "Management" and the official contractors serving the show facility and companies operating in the building in which the show takes place and to observe the labour laws of the jurisdiction in which the building is located. The Exhibitor will not do anything directly or indirectly connected with their display, which might be violation of any laws, bylaws, ordinances, or regulations of any government or regulatory body.

(c) The Exhibitor agrees to obtain, at its own expense, any licenses or permits which are required, including without limitation, from government bodies, trade or industry associations, and any other third parties, for the operation of its trade business during the show and to pay all taxes that may be levied against it as a result of the operation of its trade or business in their space allocated.

(d) The Exhibitor agrees not to conduct or be associated with a promotional contest in connection with the show, where the prize or prizes having a value in excess of \$40 are offered, unless the Exhibitor (i) satisfies "Management" that the contest is being operated in accordance with the law and (ii) provides a letter satisfactory to "Management" covering the value of the prize(s).

(e) The Exhibitor agrees to obey any non-smoking regulations in effect at the facility and agrees to ensure that its employees and agents obey any such regulations.

2. (a) The Exhibitor agrees to occupy the contracted exhibitor space during the full term of the show and to exhibit only the products belonging to him.

(b) "Management" reserves the right, in its sole direction to: (i) determine the eligibility of exhibitors and exhibits for the show, (ii) reject exhibits or exhibitors which "Management" considers objectionable, and (iii) relocate exhibitors and exhibits when, in "Management's" opinion, such moves are necessary to

maintain character and/or good order of the show.

3. The Exhibitor shall not assign any rights under this agreement or sublet or share the space without the prior written permission of "Management", which permission may be arbitrarily withheld.

4. The Exhibitor shall obtain and maintain at its own expense during the period commencing on the first Move-In date and terminating on the last Move-Out date, a policy of insurance acceptable to "Management". The policy of insurance shall name "Management" as loss-insured and insure the Exhibitor against all claims of any kind arising from or in any way connected with the Exhibitor's presence or operations at the show. Policy shall provide coverage of at least \$1,000,000 for each separate occurrence. At the request of "Management", the Exhibitor shall furnish a copy of such policy.

5. (a) The Exhibitor accepts all risks associated with the use of the exhibit space. The Exhibitor shall not make any claim or demand or take legal action, whatsoever, against "Management", the show sponsors, or the facility in which the show is held, for any loss, damage or injury howsoever caused, to the Exhibitor, its officers, employees, agents or their property.

(b) The Exhibitor agrees to indemnify and hold harmless "Management", show sponsors, and the facility, their respective officers, agents and employees, against all claims, costs and charges of every kind resulting from their occupancy of the exhibit space or its environs, for personal injuries, death, property damages or any other damage sustained by the Exhibitor or its officers, agents, employees or those for whom in law they are responsible, or "Management", or a visitor of the show.

6. All of the Exhibitor's property at the show shall be the sole risk of the Exhibitor and "Management" assumes no responsibility for loss or damage thereto.

7. The Exhibitor is liable for any damage they cause to the facility or to any property of "Management", its agents or any other exhibitor. The Exhibitor may not apply paint, lacquer, adhesive, or other coatings to the facility or to the property of "Management", its agents or any other exhibitor.

8. This contract may only be cancelled with 60 days written notice received by "Management". If "notice of cancellation" is received 60 days or less prior to the first day of the show, the exhibitor is liable for full payment of his/her rental space under this contract. In the event the exhibitor fails to make payment for the rental space under this contract, "Management" reserves the right to cancel this contract without notice and all rights of the exhibitor hereunder shall cease and terminate. Thus, any payment(s) made by exhibitor on account will be retained by show "Management" as liquidated damages for breach contract and show "Management" may thereupon rent said space to another party. Failure to appear at the event does not release exhibitor from responsibility for payment of the full cost of the space rented as per this contract.

9. The Exhibitor agrees no display will be dismantled or goods removed during the entire run of the show, but will remain intact until the end of the final closing hour of the last show day. The Exhibitor also agrees to remove its display and equipment from the show site by the final Move-Out time limit, or in the event of failure to do so, the Exhibitor agrees to pay for such additional cost as may be incurred.

10. In the event that the facility in which the show is to be held is destroyed or becomes unavailable for occupancy, for reasons beyond the control of "Management" or is unable to permit the Exhibitor to occupy the facility or the space, or if the show is cancelled or curtailed, "Management" and sponsors will not be responsible for any loss of business, loss of profits, damage or expense of whatever nature that the Exhibitor may suffer. The reasons listed include, but are not limited to such reasons as casualty, explosion, fire, lighting, flood, weather, epidemic, earthquake or other Acts of God, acts of public enemies, acts of terrorism or terrorist threats, riots or civil disturbances, strike, lockout or boycott.

11. In the event that an Exhibitor's cheque is returned by the bank due to insufficient funds, a \$25 fee will be charged to the Exhibitor.

I/We fully understand that this form shall become a binding contract upon acceptance by TRADER'S FORUM INC. I/We have read, understand, and accept the terms and conditions set forth herein, and on the reverse side hereof, and agree to accept reassignment, if necessary, to create a more effective exposition.

X
APPLICANTS' AUTHORIZED SIGNATURE:
(MUST BE SIGNED BY AN AUTHORIZED OFFICER)

DATE

NAME (PLEASE PRINT)